



who we are **We are classic. We are fun.** We are always looking forward, providing strategic promo solutions that insulate a brand's image and preserve a best moment. We like to **keep the good going®** and are committed to leaving a positive, lasting impact.

why partner with us

20+
brands you love

450+
exclusive products

1,800+
KG Factor products

exact
quantity
shipments

free samples
up to \$10

10+ categories

Only one set-up charge per item, per location regardless of how many imprint colors requested.
*Some exclusions apply.

kooziegroup.com

information @ your fingertips & expert content to help you be successful

1,000+

products made, printed, or assembled in the USA

industry-leading

product safety, social responsibility, and compliance standards

75%

of new products have a proven sustainability stance

white glove service

receive personalized attention on orders of \$10,000 or more

500+

FSC®- & SFI®-certified products

Keep It. Give It.

social impact and sustainability commitment

doing it the right way

We want to do business in a way that benefits our people, our customers, our communities, and our industry. **We call this vision Keep It. Give It.**

We are an industry leader in product safety, quality assurance, social responsibility and supply chain security.



We are C-TPAT Tier II Certified by US Customs which evidences our superior commitment to supply chain security.



KG Factor products have a high likelihood of being kept or gifted as determined by an impartial survey of consumers. The KG Factor designation helps identify promo solutions that lessen environmental impact through longevity.



Fair labor should be the standard, not the exception. That's

why we're a participating company of Fair Labor Association.

70+%

of our products carry the KG Factor designation.

85%

of people would keep a KG Factor item or give it to a friend because it is useful, functional, durable, and attractive.



We are part of the PPAI "We Are Product Safety Aware" initiative to create confidence in promo products as an advertising medium at every level.



SUSTAINABLE FORESTRY INITIATIVE
SFI-02011

FSC & SFI certifications. Our US facilities have earned FSC certification and our Sleepy Eye, MN, facility also has SFI certification.



- Technology items tested to UL, UN, FCC standards
- Products comply with Children's Product Safety Rules (CPSIA)
- Health, Wellness & Safety products are FDA-regulation compliant
- All products are Prop 65 compliant
- All plastic drinkware is BPA free
- All cotton is ethically sourced
- Rigorous product testing



Clearwater, FL 292,500 sq ft.

850+ orders processed everyday
840,000+ units printed per day
450+ items managed

Internally designed and fabricated machines
imprinting: drinkware & writing instruments

robotic drinkware machines • high-speed machines
flex machines • changeover optimization

digital printing • domed emblems • laser engraving • pad printing • screen printing



Red Wing, MN 375,000 sq ft.

450+ orders processed every day
134,000+ units printed per day
1,300+ items managed

Internally designed and fabricated machines
imprinting: awards & recognition • bags • drinkware
travel • outdoor & leisure • golf • health, wellness & safety
housewares • meeting • office & identification • technology
tools & flashlights

15+ decoration methods:

*full-color • digital printing • dye sublimation • flexographic printing • embroidery • heat transfer • hot stamping • label printing
laminating • laser engraving • offset printing • pad printing • screen printing • vinyl panel • UV coating*



Sleepy Eye, MN 405,500 sq ft.

750+ orders processed every day
365,000+ units printed per day
500+ items managed

Internally designed and fabricated
machines imprinting: calendars
adhesive & non-adhesive notepads

85% repeat orders • 600,000 sheets cut per year • 41,000 miles
of wire per year • over 3 calendars printed every second
20 consecutive years, ASI Distributor Choice Award
450+ stock items domestically made, printed or assembled

*cutting • digital printing • pre-press • sheet-fed printing • staple binding
web/offset printing • wire binding*

